

# Forestry Production Potential in the Brazilian Central-Western Region (MT, GO, MS) Supply and Demand

João Comério Board Chairman and CEO of Grupo Innovatech





Business model based on open innovation, spin off and principles of governance (IBGC)









Sustainability Report (June/22)



#### **Business Management**

Operates in the agribusiness management Forestry / MDF / Energy / Solid Wood



#### Strategic Consultancy

Helps leading agribusiness companies to earn more



#### **Human Development**

Builds bridges between processes and people



#### **DATA & AI and Automation**

Brings technologies from the future to today



#### **Business Acceleration**

Discovers and accelerates technologies that will change the future of business



#### **Connection between people**

Innovation environment to sustain business growth (Campinas and Ribas do Rio Pardo)



#### **Israel Connection**

We are present in the ecosystem considered the most productive center of technological innovation in the world (Sr. Business Development Associate)

#### Strategic partnerships and institutional alliances







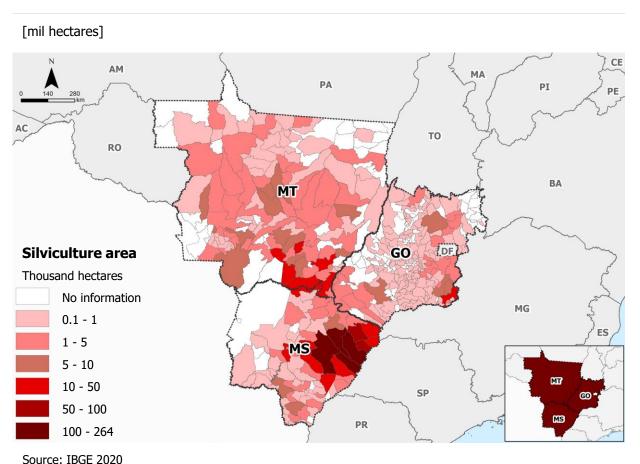


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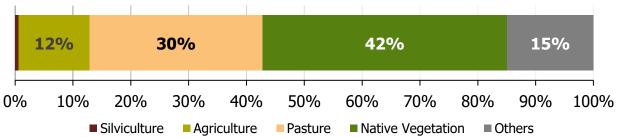


## For a supply and demand analysis, the Central-Western region is wide and diverse — in terms of land use, yields, demand, forest maturity, and other local characteristics.

#### Silviculture area per municipality in the Central-Western region



#### The Central-Western region has 160 million hectares



The region is the largest producer of major crops\*

46% of national production

~117

million tons/year

The region has large dimensions

**1.900 km** from north to south

**1.580 km** from east to west

MS is an important state in the pulp industry

**Pulp production** 

~4,8

million tons/year

Soure: Mapbiomas (2020), IBGE (2020), CONAB (2022) \*Major crops: Cottonseed, peanut (1st and 2nd harvests), rice, oat, canola, rye, barley, beans (1st, 2nd e 3rd harvests), sesame, sunflower, castor bean, corn (1st, 2nd e 3rd harvests), soya bean, sorghum, wheat e triticale



## **Presentation Content**

## **Market**



Wood supply

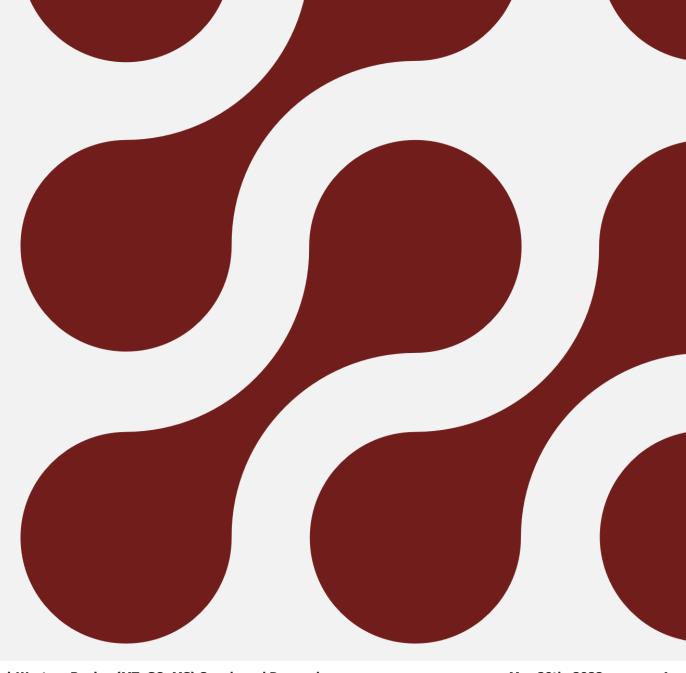


Demand



**Balance** 

## **Solutions**



## **Presentation Content**

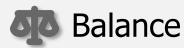
## **Market**



Wood supply



Demand



**Solutions** 

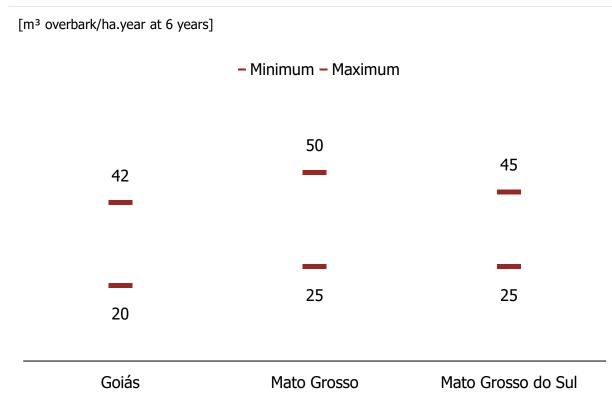


## The supply of wood should increase in the coming years due to the expansion in the planted area, with risks of productivity, though

#### History of Eucalyptus planted area in the Central-Western Region

#### [Millions of hectares of Eucalyptus] The planted area has increased in recent 1.5 1.5 years, mainly in Mato Grosso do Sul 1.2 1.2 1.1 1.1 1.0 1.1 1.11.1 0.9 0.9 0.8 0.8 0.7 0.2 0.2 0.2 0.2 0.2 0.2 0.2 0.2 0.2 0.2 0.1 0.1 0.1 0.1 0.1 0.1 2013 2014 2015 2016 2017 2018 2019 2020 ■ Goiás ■ Mato Grosso ■ Mato Grosso do Sul

## Minimum and maximum productivity of Eucalyptus by state in the Central-Western Region



Source: annual report Ibá 2021 (Pöyry & Ibá – untill 2017, FGV & Ibá as of 2018)

Source: ESG Tech

## Wood consumption has grown in recent years, largely motivated by new industrial projects. However, the future presents distinct trends by segment

#### **Eucalyptus consumption history in the Central-Western Region**

24.1 22.4 22.1 19 16.3 15.9 16 16 19.5 17.2 14.4 9.8 9.4 10.7 11 1.4 1.7 1.3 1.2 1.5 1.2 1.2 5.1 4.8 3.9 3.9 3.8 3.4 3.7 3.4 2013 2014 2015 2016 2017 2018 2019 2020 Goiás ■ Mato Grosso do Sul ■ Mato Grosso

Source: Sidra, IBGE

[millions of m<sup>3</sup> of eucalyptus]

#### Main wood consumption segments and trends



Pulp and paper

New industrial projects





**Wood panels** 

Interest rate and construction industry





**Heat generation** 

Grain drying in agribusiness and industrial use





**Charcoal for metallurgy** 

Recovery of the Brazilian steel industry





Thermoelectric

Droughts and electricity prices





Sawmill and solid wood products

Interest rates and construction industry

## 3 announced and estimated industrial projects should more than double the demand for wood in the Central-Western Region, another 9 projects should change the market in nearby regions

Unit

## Location of the main industrial projects in and around the Central-Western Region

Peru

Wood capacity and consumption of the main new industrial projects in and around the Central-Western Region

RO

Bolívia

1 – Euca Energy

2 – Suzano

3 – Eldorado

4 – LD Celulose

**5** – Bracell

6 – Paracel

**7** – Klabin

8 – Guararapes

9 – Klabin

**10** – Riabin **10** – Berneck

**11** – CMPC

**12** – UPM

Paraguai

MS 2 3

SP
RJ

Chile

Argentina

RS 11

Projetos industriais

Centro-Oeste

Source: ESG Tech collection

Source: Companies' website | Analysis: ESG Tech

	Project	Capacity	Eucalyptus Consumption (Mi m³ o.b./year)
Region	Suzano Cerrado Project	2,55 Mi ton/year BHKP	10,2
	Eldorado Vanguarda Project	2,3 Mi ton/year BHKP	9,2
	Euca Energy	2,0 Mi ton/year BHKP	8,0
	Subtotal	6,85 Mi ton/year BHKP	27,4
nearby areas	Paracel	1,5 Mi ton/year BHKP	6,0
	Bracell Star Project	3,0 Mi ton/year BHKP ou 1,5 Mi ton/year DP	12,0
	LD Celulose (Pulp)	0,5 Mi ton/year DP	2,8
	Total	-	48,2

In operation

Note: DP – *Dissolving pulp* (celulose solúvel) | BHKP - *Bleached hardwood kraft pulp* (celulose branqueada de fibra curta)

PA

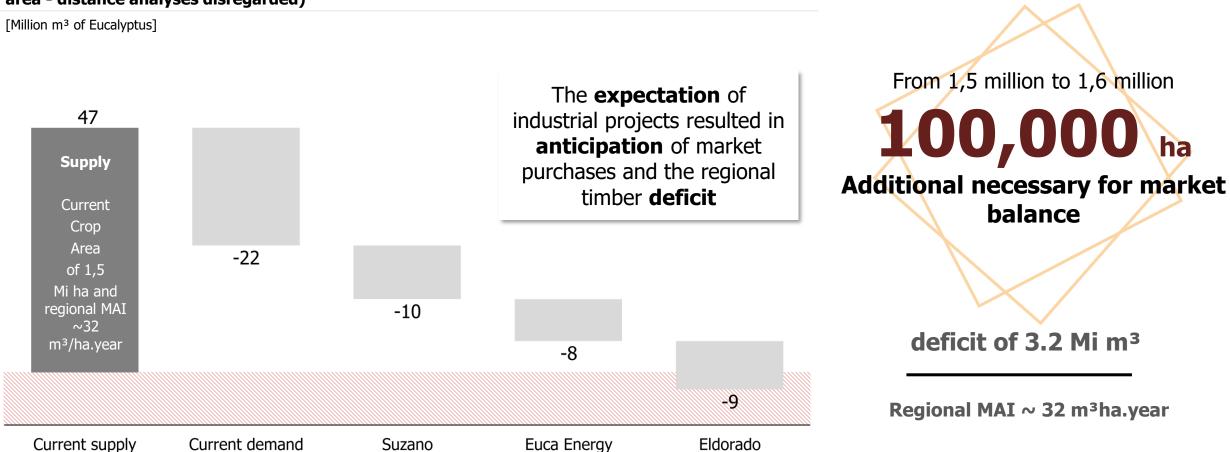
MT

TO

GO

## Market balance scenarios present a risk of timber deficit resulting in an additional 100 thousand hectares for market balance

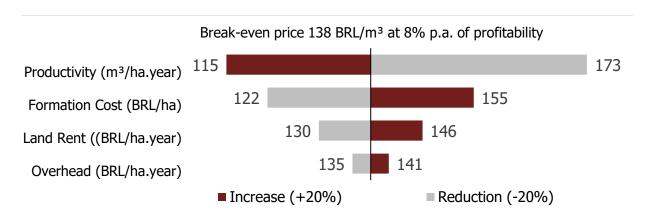
Latest market balance and future trends (considering sustainable supply of wood with the current area - distance analyses disregarded)



Source: IBGE, IBÁ, companies' websites and ESG Tech estimates

### Break-even price for the Central-Western Region estimated at BRL 138 / m³ overbark

#### Price sensitivity analysis with land opportunity cost





## Cost impacts during the pandemic were significant

#### Break-even price with land opportunity cost

Productivity	Internal Rate of Return			
(m³ o.b./ha.year)	6%	8%	10%	
26	156	170	186	
32	126	138	151	
38	106	116	127	
44	92	100	110	

Productivity risks can exacerbate market price and supply costs

Source: ESG Tech | Premises: MAI 32 m³ o.b./ha.year | Silviculture 14.000 BRL/ha | Overhead 350 BRL/ha.year | Internal Rate of Return 8% p.a. | Land Rent 1.000 BRL/ha.year | formation + conduction | Conduction cost = 60% of formation cost | Conduction Productivity = 90% of formation productivity

### **Conclusions**

### **Market**



Wood supply



**Demand** 



Balance

**Solutions** 

### **Wood supply**

Increase in wood supply due to the area expansion will be observed after 2024

Productivity risk (pests, diseases, weather events) can impact wood supply

#### **Demand**

Wood consumption will be leveraged by new industrial projects: the startup of three pulp projects can double wood consumption

#### **Balance**

The market balance points to a deficit and prices should suffer upward pressure (increase in costs and demand)

Break-even prices at BRL 138 / m³ (BRL 100 / m³ in August 2021)

## **Presentation Content**

## Market



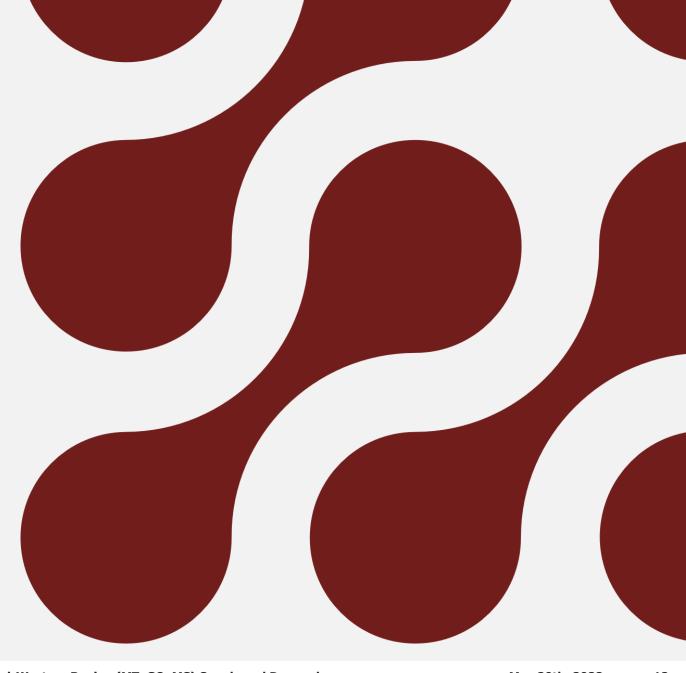
Wood supply



Demand

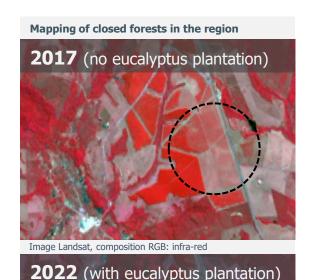


## **Solutions**



## Wood supply strategy

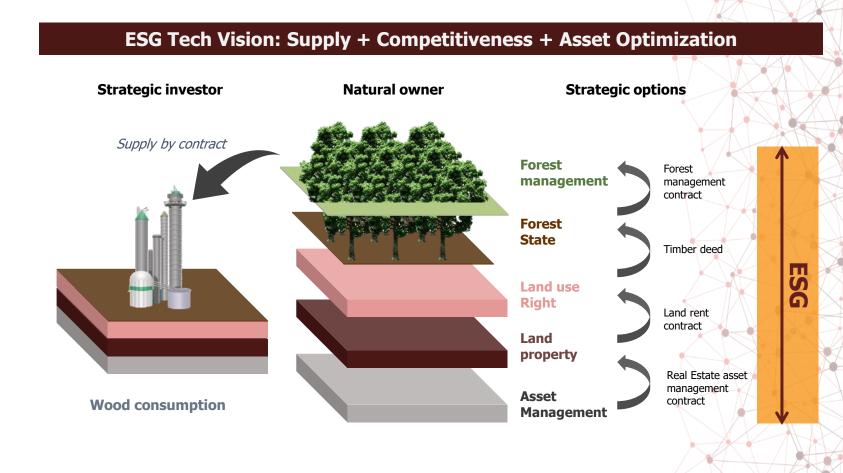
Build forest base growth strategy considering market scenarios and resource allocation optimization





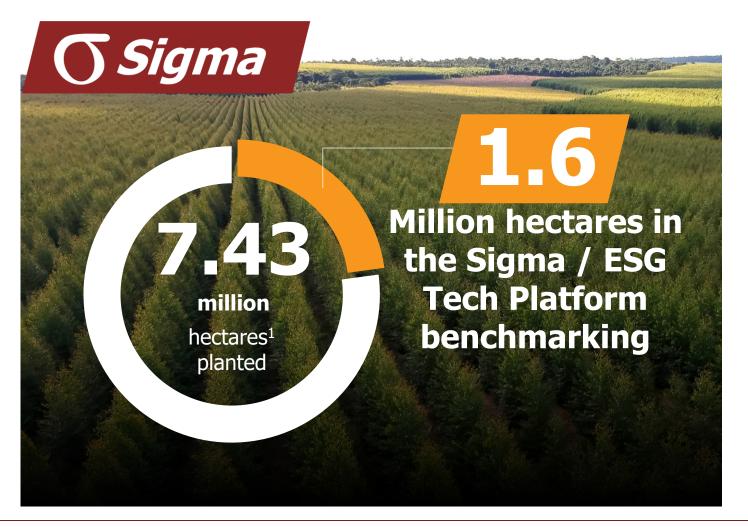
Planted area Forest age Market data Logistic mapping Government data



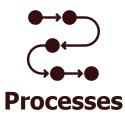


## Operational Excellence Program

Perform analysis of forest operations to identify gaps based on market information and internal data founded on processes, systems and people

















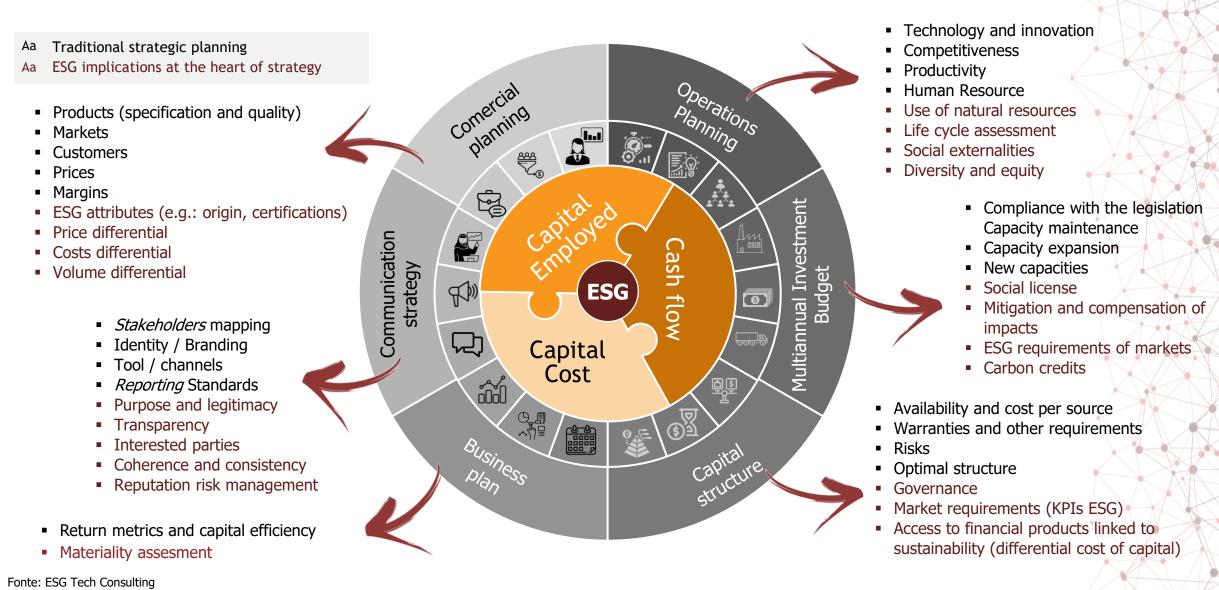
## Innovatech Group Open Innovation

We want to create an open innovation space for the forestry and agribusiness sector in the Central-Western region with a successful network



Potential Alliances

## Having ESG at the heart of strategy



### **Conclusions**

### Market



Wood supply



Demand



## **Solutions**

### **Supply strategy**

Considering market scenarios and optimizing invested capital is essential for business sustainability

### **Operational Excellence**

Continuous improvement must consider processes, people and systems to build long-term competitive advantage

### **Innovation**

Look at market trends and create successful alliances

Having ESG at the heart of strategy is essential for business resilience

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